



FRIENDSHIP - WEST BAPTIST CHURCH

# WEST WALL STREET

**BRINGING IT BACK TO THE TEMPLE!**

## Business Criteria

- It is West Wall Street's goal to highlight Black & Minority owned businesses in the Dallas-Fort Worth Metroplex. This does not include franchisees, multi-level marketing organizations or independent contractors of a major corporation.
- Membership to Friendship-West **does not** guarantee a spot in West Wall Street. However, West Wall Street is looking to support as many members that qualify. There will be a certain amount of spots held for members. However, if the applicants do not meet certain criteria it will be up to the committee to adjust the amount of spots held.
- If you are not a member of Friendship-West you are not kept from being accepted to West Wall Street. West Wall Street is opened to all business owners that meet our criteria even if they are not a member.
- West Wall Street is looking to have an adequate balance of businesses that provide goods and/or services at the West Wall Street event.
- The West Wall Street committee's goal is to select businesses for the event that will be attractive to customers/members. The committee will work to provide businesses that will provide an immediate transaction and satisfaction for the customer.
- If a business is not selected for an event that does not inhibit them from participating in any other future West Wall Street events.
- The businesses selected are solely up to the decision of the committee members.
- At the end of the selection and screening process, West Wall Street will look to secure a certain amount of spaces for the event. In the event that response to the application is great, the committee members will have the option to choose to accept more businesses for the occasion.

**Friendship-West Baptist Church**

West Wall Street

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