

## FWBC News Advertisement

Advertisement Description	Member	Non-Member
:15 Second Onscreen Spot Commercial (Rates based on monthly advertisement. Monthly viewership approximately 48,000)	\$750	\$3000
Billboard slide show & :15 Second Onscreen Spot Commercial (Rates based on monthly advertisement. Monthly viewership approximately 48,000)	\$850	\$4000
Billboard slide show only (on scrolling advertisement between services) (Rates based on monthly advertisement. Monthly viewership approximately 20,000)	\$400	\$2000

## Praise & Power Pages Magazines

Inside Front Cover	\$1500	\$1900
Inside Back Cover	\$1500	\$1900
Two-Page Spread	\$875	\$1275
Full Page	\$450	\$850
1/2 Page	\$375	\$775
1/4 Page	\$325	\$725

### FWBC News and Praise & Power Pages Fall Package Special Billboard, 15 Second Spot, and Full Page Praise & Power Ad Member: \$1200 Non-Member \$4600

(Ad development is available for an additional cost)

### Online Business Directory - Launch Date October 1st

#### **Showcase \$1299.00 per year**

Showcase level listings appear in search results above Premium, Basic and Free listings

Contains Detail View and Summary View

Title, Logo Image, Address, Phone, Fax, Web Link, E-Mail Link, Summary Description, Detail Description, Send to a Friend, Add to Favorites, Print, Map, Designation Icon, Coupon, Ratings and Reviews, Photo Gallery, Contact Form, Video Snippet.

#### **Premium \$499.00 per year**

Premium level listings appear in search results above Basic and Free listings.

Contains Detail View and Summary View.

Title, Address, Phone, Fax, Web Link, E-Mail Link, Summary Description, Send to a Friend, Add to Favorites, Designation Icon, Ratings and Reviews.

#### **Basic \$99.00 per year**

Basic level listings appear in search results above Free listings.

Title, Address, Phone, Web Link, E-mail Link, Ratings and Reviews.

## Ad Development/Graphic Design

Advertisement Development is available (video, graphic design, jingle and music). Call 972.228.5200.