



For Immediate Release

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**Tom Joyner Foundation ® Announces Applications
for 2010 ‘Full Ride’ Scholar**

Graduating High School Seniors Can Win Full Scholarship to a Black College

(Dallas – November 13, 2009) The Tom Joyner Foundation® announced the ‘full ride’ scholarship program that will cover all the expenses of one student planning to attend a Historically Black Colleges & Universities (HBCUs) in the fall of 2010.

“We’ve had two winners so far and they are doing great,” said Tom Joyner, chairman of his Foundation and host of the top-ranked nationally syndicated radio show. “I know times are tough economically for lots of people, and this is just one small way to help someone get a college education. So Moms, Dads, students, high school college advisers, spread the word. I’m looking forward to meeting some of the nation’s best students!”

Blaine Robertson, our winner last year, is a freshman at Howard University in Washington, DC. Robertson was selected for his poise, determination and ability to overcome his shyness to become a leader in his high school band. Two years ago, **Britney Wilson**, now in her sophomore year at **Howard University**, impressed the Foundation’s scholarship committee with her solid academic record and her knowledge of local, national and international politics.

Students will receive full tuition and stipends for up to 10 semesters to cover room and board (on-campus only) and books up. Students must meet the required academic standards each semester to renew the funds each year. Graduating high school seniors can apply for the scholarship by going to [BlackAmericaWeb.com](http://www.blackamericaweb.com/site.aspx/foundation/fullride) (<http://www.blackamericaweb.com/site.aspx/foundation/fullride>). To be eligible, students must meet the following criteria:

- 1) A United States Citizen
- 2) Current high school seniors attending school in the United States (applicant must be anticipating completion of high school degree in the Spring of 2010).
- 3) Minimum high school grade point average of 3.50 (on a 4.00 grade scale, excluding home school studies) and Minimum SAT score of 1300 – combined math and verbal score/ or ACT score of 28.
- 4) Applicants must have applied and accepted to an HBCU by July 1, 2010.
- 5) Applicants must have demonstrated leadership abilities through participation in community service, extracurricular, or other activities.

The applications must be postmarked no later than January 23rd, 2010. The winner will be announced on April 2, 2010.

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Founded in 1998, the Tom Joyner Foundation has raised more than \$55 million to help keep students enrolled in black colleges. It has assisted more than 14,000 students and worked with more than 100 HBCUs.